



Case Study : Retail Fit Out

This retail fit-out for a Nelson Optometrist's Wellington practice needed to incorporate both the retail and consultancy. The business' many specialized areas, such as the eye examination rooms, field room, dispensing area and workshop, were carefully planned to flow ergonomically together within the vast u-shape commercial space. A welcoming feel was also created for the retail areas, reception and waiting room, and these were also located so they flow easily into the other areas of the business. The corporate design style and aesthetics already established in the flagship practice were followed through to the new branch.

